



Mission

Great Lakes Science Center's mission is to make science, technology, engineering and math come alive.

Vision

Our vision is a community where all people value science, technology, engineering and math to inform decision-making and enrich lives.

Diversity, Equity, Access, and Inclusion Statement

Great Lakes Science Center embraces and encourages the attributes, characteristics, and perspectives that make each individual unique. We consider diversity, equity, access and inclusion essential for institutional excellence and fulfillment of our vision - a community where all people value STEM to inform decision making and enrich lives. We believe our strength lies in the collective sum of individual differences, life experiences, knowledge, ingenuity, self-expression, and unique capabilities. Our employees, volunteers, guests, and partners bring and invest these strengths in their daily experiences at Great Lakes Science Center. We champion an unending commitment to diversity of participation, thought, and action. It is our aim, therefore, that our board, staff, and key stakeholders embrace these principles.



STRATEGIC BUSINESS PLAN 2022-27 GOALS

GOAL 1: Continue to build our philanthropic base (operational, capital, and endowment) to support long-term financial sustainability of the organization and fulfil our vision of a community where all people value and have access to STEM.

GOAL 2: Develop field-leading STEM experiences that celebrate diversity and create value, equitable access, and impact for audiences in our building and beyond, while continuing to be fiscally responsible.

GOAL 3: Strengthen and diversify the organization as a whole and the staff as individuals through inclusive, innovative, learning approaches to excellence.

GOAL 4: Demonstrate commitment to STEM for all through marketing and communication that is reflective of our intended audiences and staff, and supportive of profitable revenue streams.